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exposure list given by the mediator. If the exposure list is completely filled with instructions, the mediator instructions to the control centre remain in the queue list in the servo 1 in readiness for later inclusion in the exposure list, in accordance with a preferred embodiment.

IN THE CLAIMS:

Please amend claims 1, 3-13 and 15-24 as follows:

Claim 1. (amended) A method of dynamically coordinating and controlling projectors in a digital information system to display [information] material in public places on at least one display device, said digital information system including a computerized control center having a plurality of communication interfaces, a plurality of computerized devices situated in proximity to said public places and being connected to said control center wherein each of said computerized devices controls at least one projector, and at least one subscribing information mediator having communications drive routine means for selectively and transparently connecting to said control center, said method comprising:

receiving, by said control center, display information transmitted by said mediators at any time, said display information including booking information, specified by said at least one mediator, for reserving and controlling a time-period to display said display [information] material;

generating, organizing, and dynamically updating an exposure list in real time, by an exposure handler included in said control center, in accordance with said display information, said exposure list also containing projector control instructions based on said [reservation] booking information;

coordinating and controlling select ones of said projectors by said computer devices, in response to said projector control [instruction] instructions

wherein said display information in said exposure list specifies a content of display, a location of display, a timing of display, and a duration of display [such that said content, said location, said timing, and said duration are capable of being independently selected], and said exposure list enables each of said select projectors to independently and instantaneously receive said display information through said computerized devices.

Claim 4. (amended) The method of claim [3] 1, further including shielding lenses of said select projectors from dirt with protective devices.

Claim 5. (amended) The method of claim [4] 1, further including coupling said select projectors to a projector computer for controlling and feeding said display information to said projectors being controlled by a station computer included in said computerized devices, said projector computer having a corresponding [memory] buffer memory for accommodating subsequently arriving display information while display information of a current display is erased from said buffer memory.

Claim 6. (amended) The method of claim [4] 1, further including a projector computer included in a station computer within said computerized devices for controlling and feeding display information to said projectors, said projector computer having a corresponding [memory] buffer memory for

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accommodating subsequently arriving display information while display information of a current display is erased from said buffer memory.

Claim 7. (amended) The method of claim 6, further including databases within said station computer situated in one of said public places, said databases include display information contained in said exposure list, said [exposure list] contained information capable of being copied into databases of other selected station computers situated in other public places.

Claim 8. (amended) The method of claim [7] 1, further including a plurality of reserved instruction fields in said exposure list for updating display information with said control instructions received from said information mediators via one of said communication interfaces.

Claim 9. (amended) The method of claim 8, further including placing said control instructions in a queue when said exposure list lacks instruction fields for updating said [control instructions] display information.

Claim 10. (amended) The method of claim [9] 1, further including implementing a detector for determining whether a station computer [(34)] is nonfunctional in order to enable projectors being controlled by said nonfunctional station computer to be remotely controlled by a station computer situated at a different public place.

Claim 11. (amended) The method of claim [10] 3, wherein said interrupting of display is used for monitoring by a system administrator to determine whether vehicles are running according to a schedule.

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Claim 12. (amended) The method of claim [11] 1, further including an electronic display with a control computer for each of said computerized devices such that said select projectors supply [information] material to be displayed on said electronic display.

Claim 13. (amended) A system for dynamically coordinating and controlling projectors to display digital [information] material on at least one display device in public places, said system comprising:

a computerized control center for processing [said] display information and having a plurality of communications interfaces to support data transmissions, said control center including an exposure handler for generating, organizing, and dynamically updating an exposure list in real time in accordance with said display information, said exposure list also containing projector control instructions based on said display information;

at least one information mediator for transmitting said display information to said control center at any time, each of said mediators being electronically coupled to said computerized control center via one of said communication interfaces and selectively and transparently connecting to said control center through a communications drive routine means, said display information including booking information, specified by each of said mediators, for reserving and controlling a time-period to display said display [information] material;

a plurality of computerized devices, situated in proximity to said public places, for coordinating and controlling select ones of a plurality of projectors in response to said projector control instructions, each of said computerized devices being electronically coupled to said computerized control center via one of said communication interfaces; and

wherein said display information in said exposure list specifies a content of display, a location of display, a timing of display, and a duration of

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display [such that said content, said location, said timing, and said duration are capable of being independently selected], and said exposure list enables each of said select projectors to independently and instantaneously receive information through said computerized devices.

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Claim 15. (amended) The system of claim [14] 13, wherein said select projectors interrupts said display of [information] material when said display is hidden, obstructed, or otherwise visibly unavailable in said public place.

Claim 16. (amended) The system of claim [15] 13, further including protective devices to shield lenses of said select projectors from dirt.

Claim 17. (amended) The system of claim [16] 13, wherein said select projectors are coupled to a projector computer which controls and feeds said display information to said projectors controlled by a station computer included in said computerized devices, said projector computer having a corresponding [memory] buffer memory for accommodating subsequently arriving display information while display information of a current display is erased from said buffer memory.

Claim 18. (amended) The system of claim [16] 13, wherein a station computer included in said computerized devices is provided with a projector computer which controls and feeds display information to said projectors, said projector computer having a corresponding [memory] buffer memory for accommodating subsequently arriving display information while display information of a current display is erased from said buffer memory.

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Claim 19. (amended) The system of claim 18, wherein said station computer is situated in one of said public places and includes databases with display information contained in said exposure list, said [exposure list] contained information capable of being copied into databases of other selected station computers situated in other public places.

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Claim 20. (amended) The system of claim [19] 13, wherein said exposure list includes a plurality of reserved instruction fields for updating display information with said control instructions received from said information mediators via one of said communication interfaces.

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Claim 21. (amended) The system of claim 19, wherein said control instructions are placed in a queue when said exposure list lacks instruction fields for updating said [control instructions] display information.

Claim 22. (amended) The system of claim [21] 13, further including a detector for determining whether a station computer is nonfunctional in order to permit projectors that are controlled by said nonfunctional station computer to be remotely controlled by a station computer situated at a different public place.

Claim 23. (amended) The system of claim [22] 15, wherein said display [information] interruptions are used for monitoring by a system administrator to determine whether vehicles are running according to a schedule.

Claim 24. (amended) The system of claim [23] 13, wherein each of said computerized devices include an electronic display with a control computer such that said select projectors supply the [information] material to be displayed on said electronic display.

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Please add the following new claims:

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Claim 25. A method of selectively displaying digital information at one or more of a plurality of locations, said method comprising:  
receiving control instructions from at least one information mediator;  
using said control instructions to generate an exposure list, said exposure list specifying display content, display location, display timing and display duration;  
displaying images at one or more of said locations in accordance with said exposure list; and  
permitting said exposure list to be dynamically updated.

Claim 26. A system for selectively displaying digital information at one or more of a plurality of locations, said system comprising:  
a computerized control center having a plurality of communication interfaces for receiving control instructions from at least one information mediator, said computerized control center including means for generating and dynamically updating an exposure list from said control instructions, said exposure list specifying display content, display location, display timing and display duration;  
a computerized device situated at each one of said plurality of locations, each computerized device being electronically coupled to said computerized control center; and  
a means for displaying images in accordance with said exposure list associated with each one of said computerized devices.